

# PARTNERS IN BUILDING A COLLEGE GOING CULTURE

*Arizona Commission for Postsecondary Education*

*Arizona College Application Campaign (AzCAC)*

November 2015

- Arizona
- College
- Application
- Campaign

The goal of the Arizona College Application Campaign is to ensure every high school senior completes at least one application. A special focus is placed on students who would be the first of their families to attend, low-income students, and students who may not have otherwise considered applying.

- High school host sites set a goal that 100% of their seniors complete at least one application to a postsecondary institution by the end of November.
- Host sites help students complete preparatory steps in the application process, including selecting a college, examining admission criteria, and gathering necessary information.
- Host sites set aside time and space during the school day with computer and Internet access.
- School staff, institutional representatives, and trained volunteers help students complete at least one application.
- Data from web-based Exit Survey provides information to counselors/schools so they can target specific follow-up to groups of students
- Host sites celebrate their students' successes and guide students toward the next step in the process, including completing the FAFSA in February.

Nearly 93% of high school students say they plan to go to college. Yet, just over one quarter of (26%) Arizonans over the age of 25 have obtained a bachelor's degree. For many reasons, by senior year many students believe they are unprepared or unable to achieve the college dream. The Arizona College Application Campaign encourages students to take a significant step toward college by providing assistance and creating enthusiasm during the application process.

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