College Goal FAF$A

Site Coordinator Manual

ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION

…expanding access and increasing success in postsecondary education for Arizonans

Dear Site Coordinator,

Thank you for offering to host a College Goal FAF$A event this year. The Commission for Postsecondary Education wishes to thank you for your commitment to helping students access financial aid. It is individuals such as you who make a difference.

The mission of College Goal FAF$A is to increase the number of low-income, first generation, and under-represented college students entering postsecondary education. The goals of College Goal FAF$A are to:

1. provide high school staff, site coordinators and volunteers with online resources and interactive training to host successful FAFSA completion workshops,
2. support high schools as they work with families to assist all high school seniors complete a FAFSA on time,
3. support community partners and postsecondary institutions who help prospective, current or returning students in their community to complete the FAFSA on time, and
4. maintain online resources for students, families, and the public to access accurate and timely information regarding financial aid and financial aid processes.

Thank you for your willingness to volunteer. We wish you a very successful College Goal FAF$A event!

Warmest Regards,

The Arizona Commission for Postsecondary Education

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College Goal FAF$A Site Coordinator Manual

Thank you for your willingness to help with College Goal FAF$A this year. The purpose of this manual is to help you prepare for your events.

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College Goal Sunday is a nationwide effort which focuses on helping first generation and under-represented students and their families to complete the Free Application for Federal Student Aid.

Arizona has been part of the national College Goal Sunday campaign for more than 21 years. In 2015 Arizona changed the local name of the campaign to College Goal FAF$A. The College Goal FAF$A website is https://collegegoal.az.gov/college-goal-fafsa. College Goal FAF$A Site Coordinators can find an electronic version of this manual along with many other valuable resources and materials at https://collegegoal.az.gov/site-coordinator-resources.

1. FAFSA Timeframe

What is it?

The 2018-2019 FAFSA will be available October 1, 2017 for students and parents to fill out.

Additionally, the 2018-2019 FAFSA requires 2016 tax year information.

Time Frame When a Student will Attend College	When a FAFSA Can Be Submitted	Tax Information Required
7/1/2017 - 6/30/2018	10/1/2016 - 6/30/2018	2015
7/1/2018 - 6/30/2019	**10/1/2017** - 6/30/2019	**2016**
7/1/2019 - 6/30/2020	10/1/2018 - 6/30/2020	2017

Why is this timeframe important?

- Students will be able to complete the FAFSA in the same timeframe as their college applications.
- Students and parents will have more time to resolve any income verification requirements or other requests from the financial aid office.
- More students and parents will have completed tax information available by the time they complete a FAFSA and can use the IRS Data Retrieval Tool instead of estimating income information.

What do you need to know about the 2018-2019 FAFSA?

- College Students and Parents https://studentaid.ed.gov/sa/sites/default/files/2018-19-do-you-need-money.pdf
- Counselors and Mentors https://financialaidtoolkit.ed.gov/resources/fafsa-messaging-calendar.pdf
- Resources https://financialaidtoolkit.ed.gov/resources/federal-student-aid-resources-for-fafsa-outreach.pdf

2. College Goal FAF$A Site Coordinator Overview

Site Coordinator Job

This position is responsible for coordinating the aspects of the College Goal FAF$A Event in their community.

Qualifications:

General knowledge of the FAFSA and financial aid processes. Close connections to higher education personnel to serve as connectors and resources for the event. The successful Site Coordinator has a strong desire to help others succeed and is well organized. A willingness to learn is essential!

Major Job Responsibilities:

- Get to Know Your Community: Understanding the demographics of your local community is the key to creating a strategy to reach the target groups.
- Share Information with Your Community: The Site Coordinator must be willing to reach out to the high school community and other places that current and potential students gather in order to make them aware of College Goal FAF$A.
- Coordinate Volunteers: The Site Coordinator will recruit and communicate relevant information to volunteers. Have each volunteer (including staff) complete the volunteer registration at http://www.signupgenius.com/go/30e0549abac2fa1fc1-college2.
- Site Preparation: Contact the appropriate people for facility use, custodial needs, computer and equipment needs, etc. It is a good idea for the coordinator to physically visit the site prior to the College Goal FAF$A event.
- Ask for Local Community Support: It is a good idea for the Site Coordinator to look for community business partners or sponsors that may be able to assist in lowering costs of the event with donations, in-kind support, or even by sponsoring a scholarship.
- Managing Multiple College Goal FAF$A Events: As you can see from this description, these events are more than just a few hours allotted to fill out the FAFSA. By the time you get to this point you will be fully prepared and have all of the tools needed at your disposal to host successful events at your site.

3. Responsibilities of a Site Coordinator

Prior to the Events:

- Establish a Committee of Key Personnel
    - The committee may assist with the logistics of:

        - Setting up the event,
        - Determining event agenda,
        - Publicizing to target groups,
        - Assisting students in completing the FAFSA,
        - Securing data of success through student report completion.
- Setting Dates and Times
    - Review your school's calendar to see what dates and times work best and don't conflict with other activities. Keep in mind your target groups' work schedule and upcoming special events.
    - Set a goal and determine how many events you may need to serve your student population.
        - Example: Your goal is to help 50% of your seniors complete a FAFSA. You have 500 seniors and a computer lab that holds 25 people. On average, it takes 26 minutes to complete a FAFSA, but could take up to an hour.
            - 50% x 100 = 0.5
            - 500 seniors x 0.5 = 250 seniors
            - 250 seniors ÷ 25 computers = 10 hours
        - Result: You would need to host 10 one-hour events or 5 two-hour events to reach your goal of 250 seniors.

FAFSA Goal %	÷	**Convert Percentage**	=	**FAFSA Goal #**
50	÷	100	=	0.50
# of Seniors	×	**FAFSA Goal #**	=	**Goal in Seniors**
500	×	0.50	=	250
Goal in Seniors	÷	**Computer Lab Size**	=	**# of Event Hours**
250	÷	25	=	10

Instructions: Fill in the blue sections with your goal, seniors and computer lab size numbers; then highlight the table by clicking , and press F9.

- Securing a Space or Location
    - Determine that you have a space or a location available and accessible for the set dates and times.
    - Visit the site. Ensure necessary equipment and supplies are available: computers, internet connection, printer, tables, and chairs. An LCD screen, projector, or whiteboards may be needed if you want to display helpful information during the event or display next steps.
    - Check the facility for restrooms, handicap access and any other logistical needs.

- Recruit for Volunteer Roles
    - Registration/Other Helpers:
      Greet students and families as they arrive. Ensure that everyone signs in and knows where they should be going. Distribute materials and handout prize drawing tickets for completed student reports/questionnaires. Handout stickers and next steps flyers to students after completing a FAFSA. Flag down staff if help is needed. Print out signature pages.
    - Financial Aid Professional:
      Answers the tough FAFSA questions and provides expert guidance.
    - Quick FAFSA Helper:
      Advises attendees regarding general FAFSA questions.
    - Language Interpreter:
      Assists in interpreting a different language like Spanish or Sign Language.
    - Setup/Cleanup:
      Helps get the site ready for the event. Anything from setting up and tearing down tables and chairs to picking up forgotten papers and pens.
- Advertise
    - Resources to help with advertising are available on the College Goal FAF$A website at: https://collegegoal.az.gov/site-coordinator-resources
- Build Excitement
    - This will encourage students and parents to attend your events.
    - Some examples:
        - Recruit members of the student government or athletic teams to promote the events during morning announcements with daily/weekly fun facts about financial aid.
        - Enlist students from AVID, Speech & Debate, FBLA or Honor Society to promote upcoming events during homeroom/advisory period, and to assist with registration.
        - English/Government/Social Studies classes can incorporate college-going and financial aid vocabulary building activities and discussions.
        - Math/Economics/Business classes can incorporate activities and discussions on calculating the direct and indirect costs of a college education (2 year, 4 year, and vocational programs), the potential return on investment for completing a FAFSA, and the eventual economic impact of a college degree over a lifetime, including determining the break-even point.
        - Host games during lunchtime or breaks like a scavenger hunt, word searches using financial aid vocabulary, or a bean bag toss with students trying to spell out the word FAFSA.
        - Partner with early childhood education programs to provide childcare services while parents complete the FAFSA.

        - Partner with the culinary arts classes or local grocers/restaurants to provide refreshments.
        - Have a FAFSA Pep Rally! Bring in alumni to talk about their college experiences and guest speakers to educate students of the general financial aid options.
        - Enlist student athlete leaders, coaches, and teachers popular with the students to be advocates and ambassadors of your College Goal FAF$A events – have them share why they think completing the FAFSA is important (or cool).
- Consider Available Technology
    - Online FAFSA
        - Completing the FAFSA online is an option that requires several accessible computers at one time. The student completing the FAFSA can obtain a Federal Student Aid ID (FSA ID) at any time. If students don't have one by the time they submit their FAFSA, they will be prompted to apply for one. The FSA ID is used as an electronic signature. When creating an FSA ID for the first time, students may use their FSA ID to sign the original FAFSA only. A newly created FSA ID takes one to three days to be confirmed with the Social Security Administration before it can be used to start a renewal FAFSA or make corrections to an existing FAFSA. An FSA ID is required for the student to complete the FAFSA online and is also required of a parent if parental information was requested on the FAFSA.
        - FSA ID website: https://fsaid.ed.gov
        - Students start the online FAFSA at www.fafsa.ed.gov .
        - The online FAFSA is the fastest way for a student to submit their FAFSA information and can be completed at the time of the event.
        - When creating a new FSA ID, students and parents will be asked to provide one email address for the student and a separate email address for the parent. <u>If no-one has an email address, it is **critical** that the student and parent each remember their individual passwords and challenge questions, otherwise it could take multiple weeks to access and reset their FSA IDs in the future.</u>
- Will there be a Presenter at your FAFSA Completion Workshop?
    - A presenter is someone from the Financial Aid community that will provide information in the form of a presentation.
        - The presentation could be an overview of the available Financial Aid programs, how to apply for scholarships, and other general information.
    - You can also choose not to have a presenter. In that case you would greet attendees and have them begin the FAFSA process.
- Prize Drawing
    - Determine if you are offering additional prizes beyond the gift cards provided by the Commission. After a student completes their FAFSA remind them to fill out the online "student report" questionnaire and get a prize drawing ticket from you. Online "student

reports" should be completed onsite. Prize recipients can be randomly drawn after each site completes all of their College Goal FAF$A events.

    - The Commission will mail prize drawing tickets to site coordinators along with gift cards and bracelets.

- Communicate with Volunteers
  - Send an introductory email including:
    - Event time – including expected setup or cleanup times if needed.
    - Encourage volunteers to get the word out to their contacts about the College Goal FAF$A events.
  - Finalize a list of volunteers and their assignments.
  - Send out updates and reminders to your volunteers with date(s) and time(s) where they should meet. Provide location/parking details, training or information needed for assignments.
  - Provide information to the Presenter regarding how they will be able to present information.
- Be on the lookout for email reminders and communications from the Commission. Additionally, check the College and Career Goal Arizona website (https://collegegoal.az.gov/college-goal-fafsa) periodically for College Goal FAF$A updates.
- Digital/Printed Handouts
  - Sample materials can be found at https://collegegoal.az.gov/site-coordinator-resources.

Several Days before the Event:

- Visual Resources
  - Include visual resources on the days of your events. These could be directions and helpful posters around the computer lab displaying the 1-800# for the Federal Student Aid Information Center on the whiteboard, useful scholarship websites, or "next steps" in the process.
- Registration/Sign-in
  - Note: Registration helps the Commission measure the impact and success of these events each year.
  - Set up a registration table so students and parents can sign in at the event. Registration should be completed before a student starts the FAFSA.
  - Workshop registration forms can be found at: https://collegegoal.az.gov/site-coordinator-resources. These registration forms need to be collected and sent to the ACPE office no later than a week after you last scheduled event:

    2020 North Central Ave., Suite 650
    Phoenix, AZ 85004

- Student Report
    - The student questionnaire will be available online: https://collegegoal.az.gov/site-coordinator-resources. This form is required by all students who attend your event. Offering prizes for completion increases cooperation and improves results.
    - A paper version of the student report can also be found at: https://collegegoal.az.gov/site-coordinator-resources. The paper version is a **last resort**. The online version is preferred. If paper "student reports" are completed, these forms need to be collected and sent to the ACPE office:

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      Phoenix, AZ 85004
    - The volunteer survey will be available online at: https://collegegoal.az.gov/site-coordinator-resources and should be completed by each of your volunteers before they leave your event.
    - The site coordinator survey will be available at: https://collegegoal.az.gov/site-coordinator-resources and should be completed by each site coordinator after all events are finished.

Event Day:

- Arrive at the event early to set up.
- Set up directional signs for parking, to the event location/registration, and restrooms.
- Provide information and support to volunteers and presenter(s) before and during the event.
- Provide refreshments (optional).
- Provide childcare or a play area with supervised activities (optional).
- Greet College Goal FAF$A attendees and have them sign in/register.
- Have students/parents complete the FAFSA.
- Next have students complete the online "student report."
- Give students a prize drawing ticket for completing the FAFSA.
- As students/parents leave, thank them for attending your event and provide "next steps" info.
- Have volunteers complete the volunteer survey.
- Finally, clean up. You have had a successful College Goal FAF$A event!
- Start planning for your next event.

Post Events:

- Your workshops are done! Congratulations!
- Thank your volunteers for their time and energy!

- Report to the ACPE on the success of your events.
    - Return registration forms and any paper student reports that were completed to the ACPE after each event.

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    - Complete the site coordinator survey. Sharing your experiences helps to improve the campaign for next year.
- Please share the highlights and what you thought worked well for your events. This can include event agendas, pictures of your events, press releases or news articles, or ideas on how you organized or promoted your event. You can send this information via email or post photos to Facebook.com/CollegeGoalArizona. We want to showcase your best practices and help other schools be as successful as you!
- Are you participating in the FAFSA Finish Line program?
    - FAFSA Finish Line allows high schools to receive information on seniors as they go through the FAFSA application process.
    - High school staff can use this information to improve FAFSA completion rates through targeted intervention activities.
    - Enlist your higher education and college access partners to support you in your follow-up activities with students

4. Getting the Word Out

It is essential for the Site Coordinators to build a team of individuals to help plan and coordinate your local College Goal FAF$A events. It is vital to the success of your workshops to connect with community members who have access to and resources to influence your target audience.

Some Examples:

- Students – When recruiting student groups to promote your workshops, keep in mind the wide variety of activities that high school seniors, continuing college students, and prospective students may be involved in. This will ensure your message reaches as many students as possible. Connect with other campus colleagues, staff in the high school, or community agencies that may be working with students on their postsecondary education plans.
- Parents – Contacting students' parents will be important. Especially if they will be supplying information on the FAFSA. Viable methods: Automated or individual phone calls, text messages, emails, newsletters, and postcards.
- Faith Community – Consider contacting leadership from some of the churches in the community. Partner with them to promote your event for local youth. They may be trusted resources within the community.

- School Leaders – School board members, principals, high school administrators, coaches and PTA leadership are all resources at the high schools in your target community.
- Community Leaders – Identify community leaders where students spend extracurricular time - examples: Boys and Girls Club, Big Brothers Big Sisters, YMCA and city-wide athletic programs.

Advertising:

- Print resources are available on the College Goal FAF$A website: https://collegegoal.az.gov/site-coordinator-resources.

5. Frequently Asked Questions and Answers

What is College Goal FAF$A?

- College Goal FAF$A (previously College Goal Sunday) is a financial aid initiative that the Arizona Commission for Postsecondary Education has been proud to coordinate for more than 21 years. College Goal FAF$A provides information and FREE professional assistance to students and families seeking college financial aid. High school seniors or returning adults who are planning to enter college this year can get free help to complete the Free Application for Federal Student Aid (FAFSA), which is the 1st critical step in applying for financial aid.

  There will be financial aid professionals at multiple sites across the state available to provide face to face help. Additionally, high schools will plan to hold multiple events beginning in October to meet the needs of their seniors, parents, and administrative schedules. Dates, times, and locations can be found https://collegegoal.az.gov/fafsa-workshop-events. For those who are not able to make it to an in person workshop, there is no need to worry as we have line by line FAFSA instructions on the Arizona College Goal FAF$A website www.collegegoal.az.gov/college-goal-fafsa .

Why is it important that students and families complete the FAFSA?

- The federal government awards over $150 billion each year to more than 15 million students. The FAFSA is the 1st critical step in applying for financial aid. Additionally, the FAFSA is often required in order for students to apply for state aid, scholarships or financial assistance from their institution.

When should students complete the FAFSA?

- As soon as it becomes available! What students often don't know is that a lot of non-federal financial aid has limited funding and is awarded to eligible students on a first-come, first-served basis. The FAFSA for the 2018-19 academic year opens up online October 1st.

Who finds the volunteers for my event?

- It is the Site Coordinator's responsibility to ensure their event has volunteers. The ACPE is hosting an online volunteer registration site and, in partnership with the Arizona Association of Student Financial Aid Administrators (AASFAA), will also be helping to encourage higher education professionals to sign up.

Where can I find the student report and other material that is required?

- The student report (online & paper) can be found at https://collegegoal.az.gov/site-coordinator-resources. Along with the registration/sign-in form and other materials you might find useful like "Line by Line Instructions for Completing the FAFSA" and "Next Steps After the FAFSA."

After the event, what do I do with the registration/sign-in forms and paper student reports?

- Please mail these forms back to the ACPE within a week after your event. Mail to:

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  Phoenix, AZ 85004

Are there other resources that may be contacted for FAFSA help?

- The Federal Student Aid Information Center (FSAIC) is another fantastic resource offering assistance.

  1-800-4-FED-AID (1-800-433-3243) or direct line at 334-523-2691
  Monday–Friday, 8 a.m.–11 p.m. Eastern time (ET)
  Saturday–Sunday, 11 a.m.–5 p.m. (ET)
  Closed on Federal holidays, day after Thanksgiving, and on December 24th.

6. List of Resources and Websites

➢ Lesson Plans/Modules

National Training for Counselors and Mentors (NT4CM)

- NT4CM is a training program that supplies training materials and webinars to help counsel students and families on preparing financially for college (including information on federal student aid programs, scholarship searches, and financial aid fraud).
  - The *Applying for Federal Financial Aid* module will help students:
    - understand how to apply for federal student aid,
    - understand the application output and how to make corrections, and
    - learn to address special circumstances.
  - https://www.financialaidtoolkit.ed.gov/tk/training/nt4cm.jsp

- NT4CM has other training modules ranging from an overview of financial aid programs to after the FAFSA.

Money Smart

- Federal Deposit Insurance Corporation (FDIC) curriculum options designed to promote financial understanding in young people. Age-appropriate standard-aligned curriculums can be incorporated into subjects such as English, Math, and Social Studies.
- *Money Smart for Young People*
  - Lesson 12 – *Halls of Knowledge*: This lesson explores different ways to finance your college education, from building savings to financial aid and loans. Students employ strategies for weighing costs, benefits, and options so they can make choices regarding higher education.
  - https://www.fdic.gov/consumers/consumer/moneysmart/young.html
  - *Money Smart* contains 22 lessons with hands-on activities and curriculums to engage 9th through 12th graders. These lessons range from career options and spending and budgeting to financing college and starting a business.

FSA Financial Literacy Guidance

- Help for staff to assist students in developing skills necessary to make informed financial decisions.
  - http://financialaidtoolkit.ed.gov/resources/fin-lit-guidance.pdf

➢ State/Local Resources

- **College Goal FAF$A** – https://collegegoal.az.gov/college-goal-fafsa
  - Home page of the College Goal FAF$A campaign.
  - Locations and times for College Goal FAF$A workshops are listed here: https://collegegoal.az.gov/high-school-fafsa-workshops

- **College Goal FAF$A Site Coordinator Resources** – https://collegegoal.az.gov/site-coordinator-resources
  - Listing of carefully selected site coordinator resources for a successful College Goal FAF$A workshop.

- **College Goal Arizona Facebook** – www.facebook.com/CollegeGoalArizona
  - Follow us on Facebook to keep up with the latest financial aid information.

- **College Depot** – www.phoenixpubliclibrary.org/collegedepot
  - Free, full-service college access center in downtown Phoenix. One-on-one appointments and workshops regarding admissions, financial aid, and scholarships

- **Northern Arizona College Resource Center** - http://nau.edu/ess-sites/northern-arizona-college-resource-center/
    - A free resource center located in Flagstaff to benefit the residents of Northern Arizona, providing information and assistance about how to apply and how to pay for school in Flagstaff.

- **Tucson Regional College Access Center** – www.metedu.org/rcac
    - Free help for students who are preparing for, applying to, and succeeding in college serving students, families and educators in Tucson and Pima county.

- **Arizona Commission for Postsecondary Education** – https://highered.az.gov
    - Home page for the Arizona Commission for Postsecondary Education.

➢ Federal Resources

- **FSA ID** – https://fsaid.ed.gov/
    - A username and password combination that serves as a student's or parent's identifier to allow access to personal information in various U.S. Department of Education systems and acts as a digital signature on some online forms.

- **Federal Student Aid ID Information** – https://studentaid.ed.gov/sa/sites/default/files/creating-using-fsaid.pdf
    - Great PDF to learn more about what the FSA ID is and why it is needed.

- **FAFSA** - www.fafsa.ed.gov
    - Free Application for Federal Student Aid; this is the site where students and parents complete the FAFSA.

- **Federal Student Aid Information Center** - https://fafsa.ed.gov/help.htm
    - Need help with completing the FAFSA? Contact the Federal Student Aid Information Center. Phone number and customer service hours can be found under "Contact Us". FSAIC's primary role is to respond to student and parent inquiries. Customer service representatives provide comprehensive assistance in English, as well as Spanish, on general information related to federal student aid (Title IV programs), the FAFSA application (paper and online), pre-filled FAFSA on the Web, FAFSA corrections, FAFSA4caster, the U.S. Department of Education's federal student aid grant and loan programs and student loan history.

- **Federal Student Aid Information Center Live Help/Chat** - https://studentaidhelp.ed.gov/app/chat/chat_launch/
    - Chat online with a live agent; get additional help completing the FAFSA.

- Also available in Spanish: https://studentaidhelp-es.ed.gov/app/chat/chat_launch

Resources for Filling out the FAFSA

- **Federal School Code Search** - https://fafsa.ed.gov/FAFSA/app/schoolSearch
  - Search for the federal school codes for college you are interested in including on your FAFSA. Also find detailed college information, like tuition and fee amounts and graduations rates. Compare the information for up to 10 colleges.

- **State FAFSA Deadlines** – https://www.fafsa.ed.gov/deadlines.htm
  - View the state, federal, and college deadlines.

- **Providing Financial Information** - https://studentaid.ed.gov/sa/fafsa/filling-out
  - Find out more information regarding what information is needed to complete the FAFSA.
  - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/filling-out

- **IRS Data Retrieval Tool** - https://fafsa.ed.gov/fotw1718/help/irshlp9.htm
  - The tool allows students and parents to access their completed IRS tax return information and transfer the data directly to the FAFSA from the IRS website.

- **FAFSA on the Web Worksheet 2017-2018** - https://studentaid.ed.gov/sa/sites/default/files/2017-18-fafsa-worksheet.pdf
  - Preview of the questions that may be asked while completing the FAFSA.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/2017-18-fafsa-worksheet-spanish.pdf
  - 2018-2019 worksheet scheduled to be available online late September 2017.

- **FAFSA Line-by-Line Instructions 2017-2018** - https://studentaid.ed.gov/sa/sites/default/files/2017-18-completing-fafsa.pdf
  - Detailed instructions on how to complete the FAFSA along with a number of frequently asked questions.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/2017-18-completing-fafsa-spanish.pdf
  - 2018-2019 instructions scheduled to be available online 9/29/2017.

General Info

- **Financial Aid Types** – http://studentaid.ed.gov/sites/default/files/types-of-aid.png
  - Infographic on the types of federal financial aid.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/types-of-aid-spanish.png

- **Myths About Financial Aid** - https://studentaid.ed.gov/sa/sites/default/files/financial-aid-myths.pdf
    - Common myths about financial aid.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-myths-spanish.pdf

- **FAFSA4caster** - https://fafsa.ed.gov/FAFSA/app/f4cForm
    - Provide some basic information and estimate your eligibility for federal student aid.

- **Financial Aid Process** – http://studentaid.ed.gov/sites/default/files/financial-aid-process.png
    - Infographic on the financial aid process.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-process-spanish.png

- **Financial Aid Process for Parents** – http://studentaid.ed.gov/sa/resources/parents
    - Resources to help parents save for college, learn about financial aid, and understand the application process.
    - Also available in Spanish: https://studentaid.ed.gov/sa/es/resources/parents

Tips for Problem Areas

- **FAFSA Parent Info Required** – http://studentaid.ed.gov/sites/default/files/dependency-status.png
    - Infographic explaining if a student needs to provide their parent information on the FAFSA.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/dependency-status-spanish.png

- **Financial Aid and Undocumented Students** - https://studentaid.ed.gov/sa/sites/default/files/financial-aid-and-undocumented-students.pdf
    - Questions and answers that provide information about student financial aid for undocumented students.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-and-undocumented-students-spanish.pdf

- **FAFSA More Than 10 Colleges** – http://www.fafsa.ed.gov/help/fotwfaq14.htm
    - Have more than 10 colleges, find out how to include those additional colleges on a FAFSA.

- **Reporting Same-Sex Marriage on the FAFSA** - https://studentaid.ed.gov/sa/fafsa/filling-out/parent-info
    - Help with how to respond to the parent section of the FAFSA if your parents are of the same sex.

Next Steps

- **FAFSA Corrections or Updates** – http://studentaid.ed.gov/fafsa/next-steps/correct-update
    - Learn what types of corrections and updates can be made and how to make them.
    - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps/correct-update

- **FAFSA What Next** - http://studentaid.ed.gov/fafsa/next-steps
    - Learn about what to expect after you submit your FAFSA.
    - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps

- **FAFSA When Will You Get Financial Aid** – http://studentaid.ed.gov/fafsa/next-steps/receive-aid
    - Find out how and when you will receive your financial aid.
    - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps/receive-aid

7. History of College Goal FAF$A

Who started it?

What we call College Goal FAF$A in Arizona originally began as "College Goal Sunday" back in 1989 as a joint project of the Indiana Student Financial Aid Association (ISFAA) and the State Student Assistance Commission of Indiana (SSACI), with funding from Lilly Endowment, Inc.

Why did it start?

College Goal Sunday was designed to meet a specific need. Research showed that Indiana families listed high costs as the main barrier to college attendance, even though tens of millions of dollars were available to Indiana students in various forms of financial aid. Too many families – particularly low income families with no tradition of pursuing higher education beyond high school – were not applying for available funds.

Availability of funds was not enough to push these students over the threshold to higher education. The students and families needed two more things:

1) more information through a multitude of channels about the availability of financial aid, and

2) expert assistance in filling out the paperwork required to qualify for aid.

What was the goal?

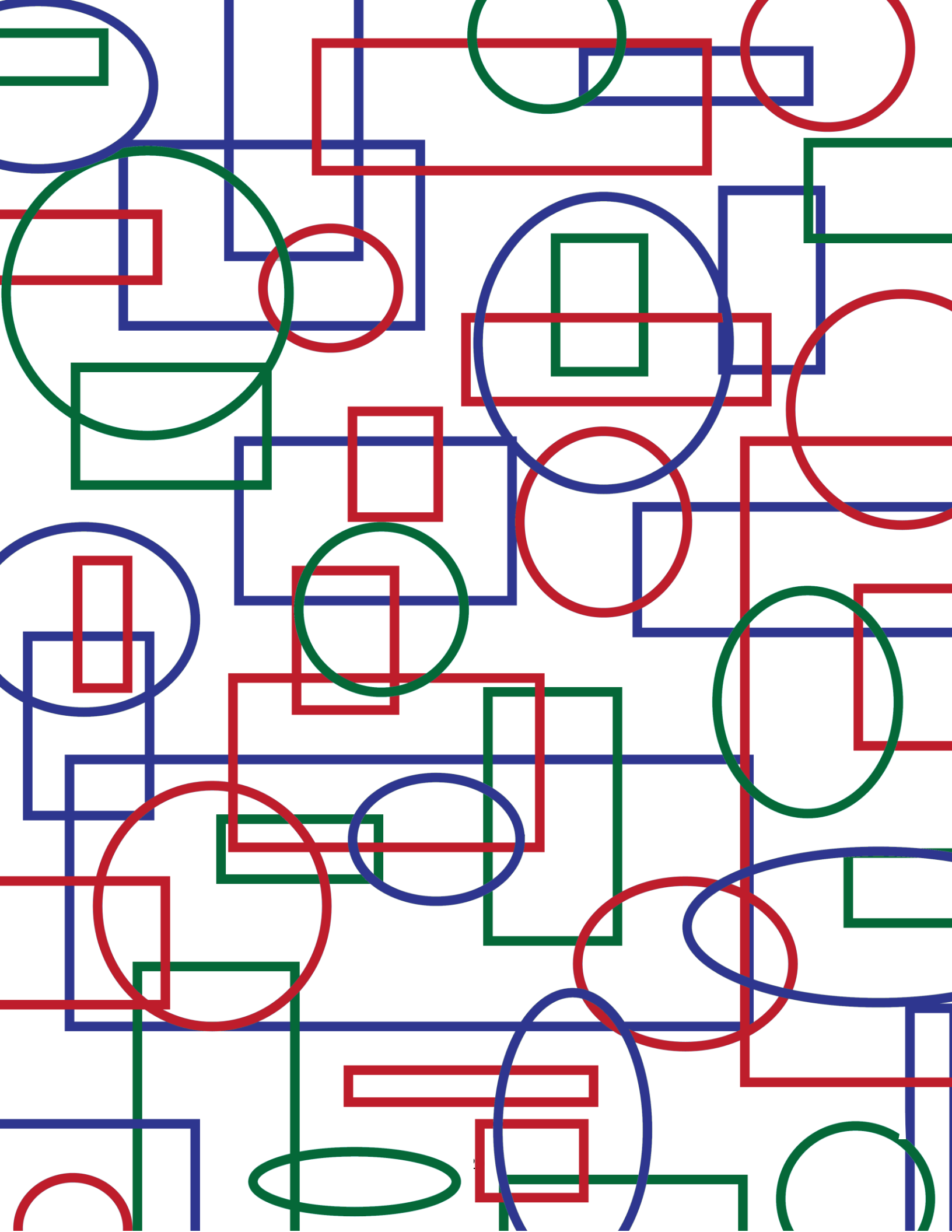
The goal of College Goal Sunday was to inform low income and first generation college-going students of the various forms of financial aid assistance available for higher education and help them fill out the Free Application for Federal Student Assistance (FAFSA) to qualify for those funds.

What made this program successful?

A two-part strategy was devised to address the problem. First, ISFAA members – primarily college financial aid staff throughout the state – volunteered their time and expertise on one particular day of the year. On College Goal Sunday (traditionally a week or two after Super Bowl Sunday), professionals would travel to selected community sites across Indiana to help families complete their FAFSA, the universally required financial aid application.

Second, the group implemented an extensive public information campaign to reach low-income Indiana residents prior to the College Goal Sunday event. The campaign used the news media, direct mail, and celebrity appearances at key high schools to inform the public about the importance of an education beyond high school, the availability of financial aid, and the existence of College Goal Sunday to help them complete the FAFSA.

What is College Goal Sunday now?

College Goal Sunday is now a nationwide effort administered by the National College Access Network which focuses on helping first generation and low income students and their families to complete the Free Application for Federal Student Aid.

Arizona has been part of the national College Goal Sunday campaign for more than 20 years. In 2015 Arizona changed the local name of the campaign to College Goal FAF$A.