College Goal FAF$A

Site Coordinator Manual

ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION

…expanding access and increasing success in postsecondary education for Arizonans

Dear High School Site Coordinator,

Thank you for offering to coordinate a College Goal FAF$A event this year. You may be a new or seasoned host. Either way, the Commission for Postsecondary Education wishes to thank you for your commitment to helping students access financial aid. It is individuals such as you who make a difference.

The mission of College Goal FAF$A is to increase the number of low-income, first generation, and under-represented students entering postsecondary education. The goals of College Goal FAF$A are to (1) provide high school staff, site coordinators and volunteers with online resources and interactive training to host successful FAFSA completion workshops, (2) support high schools as they work with families to assist all high school seniors complete a FAFSA on time, (3) support community partners and postsecondary institutions who help prospective, current or returning students in their community to complete the FAFSA on time, and (4) maintain online resources for students, families, and the public to access accurate and timely information regarding financial aid and financial aid processes.

Please remember that the College Goal FAF$A events are for the benefit of students who may be considering any school. Our obligation is to promote all schools regardless of location, sector, etc. The event should not be perceived as a marketing event for the host school or for a particular sector. We want to encourage attendance at any of the excellent post-secondary institutions that can best meet the needs of the students.

Thank you for your willingness to volunteer. We wish you a very successful College Goal FAF$A event!

Warmest Regards,

The Arizona Commission for Postsecondary Education

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College Goal FAF$A Site Coordinator Manual

Thank you for your willingness to help with College Goal FAF$A this year. The purpose of this manual is to help you prepare for your events.

Items highlighted in the manual include:

1. **College Goal FAF$A Site Coordinator Overview**
2. **Responsibilities of a Site Coordinator**
3. **Getting the Word Out**
4. **Frequently Asked Questions and Answers**
5. **Prepare Yourself for 2017-2018 FAFSA Changes**
6. **List of Resources and Websites**
7. **History of College Goal FAF$A**

This is the first year that National College Access Network has administered College Goal Sunday. College Goal Sunday is a nationwide effort which focuses on helping first generation and low income students and their families to complete the Free Application for Federal Student Aid during the first few months of each year. In 2015, 34 states and U.S. providences participated in the College Goal Sunday Campaign, helping an estimated 30,000 students and parents.

Arizona has been part of the national College Goal Sunday campaign for 19 years. In 2015 Arizona changed the local name of the campaign to College Goal FAF$A. The College Goal FAF$A website is https://collegegoal.az.gov/college-goal-fafsa. College Goal FAF$A Site Coordinator's can find an electronic version of this manual along with many other valuable resources and materials at https://collegegoal.az.gov/site-coordinator-resources.

1. College Goal FAF$A Site Coordinator Overview

High School Site Coordinator Job

This position is responsible for coordinating the aspects of the College Goal FAF$A Event in their community.

Qualifications:

The successful High School Site Coordinator has a strong desire to help others succeed and is well organized. A willingness to learn is essential! Working relationships with institution personnel to serve

as connectors and resources for the event is vital! Knowledge of the FAFSA and financial aid processes is a plus!

Major Job Responsibilities:

- Get to Know Your Community: Understanding the demographics of your local community is the key to creating a strategy to reach the target groups.
- Share Information with your Community: The Site Coordinator must be willing to reach out to the high school community and other places that students gather in order to make them aware of College Goal FAF$A.
- Coordinate Volunteers: The Site Coordinator will recruit, contact each volunteer and communicate relevant information. The Commission and the Arizona Association of Student Financial Aid Administrators (AASFAA) will help recruit volunteers as well however; you should not rely on our efforts alone.
    - Roles for volunteers:
        - Registration:
            - Greet students and families as they arrive. Ensure that everyone signs in and knows where they should be going. Distribute materials and collect surveys or prize forms.
        - Financial Aid Professional:
            - Answers the tough FAFSA questions and provides expert guidance.
        - Quick FAFSA Helper:
            - Advises on general FAFSA questions.
        - Language Interpreter:
            - Assists in interpreting a different language like: Spanish or Sign Language.
        - Setup/Cleanup:
            - Helps get the site ready for the event. Anything from setting up and tearing down tables and chairs to picking up forgotten papers and pens.
    - Contact the following for help with the event:
        - College /University financial aid staff
        - District office staff
        - Teachers and school staff
        - Community organizations
        - School alumni who may have filed a FAFSA
        - Parents of college students
        - College access groups
    - Have each volunteer (including yourself and high school staff) complete the volunteer registration at https://www.surveymonkey.com/r/2016CGFAFSA.
- Site Preparation: Contact the appropriate people for site use, custodial needs, computer and equipment needs, etc. It is a good idea for the coordinator to physically visit the site prior to the College Goal FAF$A event.

- Ask for Local Community Support: It is a good idea for the Site Coordinator to look for community business partners or sponsors that may be able to assist in lowering costs of the event with donations, in-kind support, or even by sponsoring a scholarship.
- Managing Multiple College Goal FAF$A Events: As you can see from this description, these events are more than just a few hours allotted to fill out the FAFSA. By the time you get to this point you will be fully prepared and have all of the tools needed at your disposal to host successful events at your site.

2. Responsibilities of a High School Site Coordinator

Prior to the Events:

- Establish a Committee of Key Personnel
  - The committee may assist with the logistics of:
    - Setting up the event,
    - Determining event agenda,
    - Publicizing to target groups,
    - Assisting students in completing the FAFSA,
    - Securing data of success through survey completion.
- Setting Dates and Times
  - Review your school's calendar to see what dates and times work best and don't conflict with other activities. Keep in mind your target groups work schedule and special events. Set a goal and use the table below to determine how many events you may need to serve your student population.
    - Example: Your goal is to help 50% of your seniors complete a FAFSA. You have 500 seniors and a computer lab that holds 25 people. On average, it takes 26 minutes to complete a FAFSA, but could take up to an hour.
      - 50% x 100 = 0.5
      - 500 seniors x 0.5 = 250 seniors
      - 250 seniors ÷ 25 computers = 10 hours
    - Result: You would need to host 10 one-hour events or 5 two-hour events to reach your goal of 250 seniors.

FAFSA Goal %	÷	Convert Percentage	=	FAFSA Goal #
	÷	100	=	
# of Seniors	×	**FAFSA Goal #**	=	**Goal in Seniors**
	×		=	
Goal in Seniors	÷	**Computer Lab Size**	=	**# of Event Hours**
	÷		=	

- Securing a Space or Location
    - Determine that you have a space or a location available and accessible for the set dates and times.
    - Visit the site. Ensure necessary equipment and supplies are available: computers, internet connection, printer, tables, and chairs. An LCD screen, projector, or whiteboards may be needed if you want to display helpful information during the event or about next steps.
    - Check the facility for restrooms, handicap access and any other logistical needs.
- Advertise
    - Resources to help with advertising are available on the College Goal FAF$A website at: https://collegegoal.az.gov/site-coordinator-resources
- Build Excitement
    - This will encourage students and parents to attend your events.
    - Some examples:
        - Recruit members of the student government or athletic teams to promote the events during morning announcements with daily/weekly fun facts about financial aid.
        - Enlist students from AVID, Speech & Debate, FBLA or Honor Society to promote upcoming events during homeroom/advisory period, and to assist with registration.
        - English/Government/Social Studies classes can incorporate college-going and financial aid vocabulary building activities and discussions.
        - Math/Economics/Business classes can incorporate activities and discussions on calculating the direct and indirect costs of a college education (2 year, 4 year, and vocational programs), the potential return on investment for completing a FAFSA, and the eventual economic impact of a college degree over a lifetime, including determining the break-even point.
        - Host games during lunchtime or breaks like a scavenger hunt, word searches using financial aid vocabulary, or a bean bag toss with students trying to spell out the word FAFSA.
        - Partner with early childhood education programs to provide childcare services while parents complete the FAFSA.
        - Partner with the culinary arts classes or local grocers/restaurants to provide refreshments.
        - Have a FAFSA Pep Rally! Bring in alumni to talk about their college experiences and guest speakers to educate students of the general financial aid options.
- Consider Available Technology - Determine if you want to make the FAFSA available online.
    - Online FAFSA
        - Completing the FAFSA online is an option that requires several accessible computers at one time. The student completing the FAFSA can obtain a Federal

Student Aid ID (FSA ID) at any time. If students don't have one by the time they submit their FAFSA, they will be prompted to apply for one. When creating an FSA ID for the first time, students may use their FSA ID to sign the original FAFSA only. A newly created FSA ID will need to be confirmed with the Social Security Administration before it can be used to start a renewal FAFSA or make corrections to an existing FAFSA. The FSA ID is used as an electronic signature. A FSA ID is required for the student to complete the FAFSA online and is also required of a parent if parental information was requested on the FAFSA.

- FSA ID website: https://studentaid.ed.gov/npas/index.htm
- Students start the online FAFSA at www.fafsa.ed.gov .
- The online FAFSA is the fastest way for a student to submit their FAFSA information and can be completed at the time of the event.
- When creating a new FSA ID, students and parents will be asked to provide one email address for the student and a separate email address for the parent. If no-one has an email address, it is **critical** that the student and parent each remember their individual passwords and challenge questions, otherwise it could take multiple weeks to access and reset their FSA IDs in the future.

- Will there be a presenter at your FAFSA Completion Workshop?
  - A presenter is someone from the Financial Aid community that will provide information in the form of a presentation.
    - The presentation could be an overview of the available Financial Aid programs and other general information.
  - The Volunteer Income Tax Assistance (VITA) program offers free tax help to people who generally make $53,000 or less, persons with disabilities, the elderly, and limited English speaking taxpayers who need assistance in preparing their own taxes.
  - You can also choose not to have a presenter. In that case you would greet attendees and have them begin the FAFSA process.
- Prize Drawing
  - Determine if you are offering additional prizes beyond the $10 gift cards provided by the Commission. If you are using a prize drawing form, ensure you have enough printed copies. After a student completes their FAFSA remind them to fill out the prize form and return the form to you. Forms should be completed onsite. Recipients can be randomly drawn after each site completes all of their College Goal FAF$A events.
    - A prize drawing form template can be found at: https://collegegoal.az.gov/site-coordinator-resources
- Organize and Communicate with Volunteers
  - Organize your volunteers into roles:
    - Registration
    - Financial Aid Professional
    - Quick FAFSA Helper
    - Language Interpreter

        - Setup/Cleanup
    - Send an introductory email including:
        - Event time – including expected setup or cleanup times if needed.
    - Get names along with contact information (email, phone number) then create nametags.
    - Find out areas of expertise related to the FAFSA.
    - Get dates and hours the volunteers are available.
    - Encourage volunteers to get the word out to their contacts about the College Goal FAF$A events.
    - Make sure volunteers have met the high schools requirements to be allowed on the grounds.
    - Finalize a list of volunteers and their assignments.
    - Provide information to the presenter regarding how they will be able to present information.
    - Send out updates and reminders to your volunteers with date(s) and time(s) where they should meet and inform them of their assignments.
- Be on the lookout for email reminders and communications from the Commission. Additionally, check out the State College Goal Arizona website (https://collegegoal.az.gov/college-goal-fafsa) for College Goal FAF$A updates.
- Digital/Printed Handouts
    - Sample materials can be found at https://collegegoal.az.gov/site-coordinator-resources.

Several Days before the Event:

- Visual Resources
    - Include visual resources on the days of your events. These could be directions and helpful posters around the computer lab displaying the 1-800# for the Federal Student Aid Information Center on the whiteboard, useful scholarship websites, or "next steps" in the process.
- Registration
    - Important, registration helps the Commission track the success of each year.
    - Set up a registration table so students and parents can sign in at the event. Registration should be completed before a student starts the FAFSA.
    - Workshop registration forms can be found at: https://collegegoal.az.gov/site-coordinator-resources. These registration forms need to be collected and sent to the ACPE office no later than a week after your last scheduled event:

        2020 North Central Ave., Suite 650
        Phoenix, AZ 85004

- Surveys
    - The student survey is available online: https://collegegoal.az.gov/site-coordinator-resources. This survey is required by all students who attend your event. Tying the survey to prizes increases cooperation in survey completion and return.
    - Paper student surveys can also be found at: https://collegegoal.az.gov/site-coordinator-resources. Paper student surveys are a **last resort**. The online survey is preferred. If paper student surveys are completed, these surveys need to be collected and sent to the ACPE office:

        2020 North Central Ave., Suite 650
        Phoenix, AZ 85004
    - The volunteer survey is available online at: https://collegegoal.az.gov/site-coordinator-resources and should be completed by each of your volunteers immediately after the event.
    - The site coordinator survey will be available at: https://collegegoal.az.gov/site-coordinator-resources and should be completed by each site coordinator after all events are finished.

Event Day:

- Arrive at the event early to set up.
- Set up directional signs for parking, to the event location/registration, and restrooms.
- Provide information and support to volunteers and presenter(s) before and during the event.
- Provide refreshments (optional).
- Provide childcare or a play area with supervised activities (optional).
- Greet College Goal FAF$A attendees and have them sign in/register.
- Have students/parents complete the FAFSA.
- Next have students complete the student survey.
- Have students complete the prize drawing form (optional).
- As students/parents leave, thank them for attending your event and provide “next steps” info.
- Have volunteers complete the volunteer survey.
- Finally, clean up. You have had a successful College Goal FAF$A event!
- Start planning for your next event.

Post Events:

- Your events are done! Congratulations!
- Thank your volunteers for their time and energy!

- Report to the ACPE on the success of your events.
    - Return registration forms and any paper student surveys that were completed to the ACPE after each event.

      2020 North Central Ave., Suite 650
      Phoenix, AZ 85004
    - Complete the site coordinator survey. Sharing your experiences helps to improve the campaign for next year.
- Please share information about the organization and promotion of your events. This can include event agendas, pictures of your events, and press releases or news articles. You can send this information via email or post to Facebook.com/CollegeGoalArizona.
- Are you participating in the FAFSA Finish Line program?
    - FAFSA Finish Line allows high schools to receive status information on seniors as they go through the FAFSA application process. Staff can use this information to improve FAFSA completion rates through targeted intervention activities.
    - If you've signed up to participate, follow the simple upload procedures provided in the FAFSA Finish Line user guide that comes with your login information.
    - If you're not participating and would like to find out more about the program, contact the Commission.

3. Getting the Word Out

It is essential for the Site Coordinators to build a team of individuals to help plan and coordinate your local College Goal FAF$A events. It is vital to the success of your workshops to connect with community members who have access to and resources to influence your target audience.

Some Examples:

- High School Students – When recruiting student groups to promote your workshops, keep in mind the wide variety of activities that your seniors may be involved in. This will ensure your message reaches as many seniors as possible. Connect with other high school counselors and staff in the high school that may be working with students on their plans after high school.
- Parents – Contacting students' parents will be important. Especially if they will be supplying information on the FAFSA. Viable methods: Automated or individual phone calls, text messages, emails, newsletters, and postcards.
- Faith Community – Consider contacting leadership from some of the churches in the community. Partner with them to promote your event for local youth. They may be trusted resources within the community.
- School Leaders – School board members, principals, high school administrators, coaches and PTA leadership are all resources at the school in your target community.

- Community Leaders – Identify community leaders where students spend extracurricular time - examples: Boys and Girls Club, Big Brothers Big Sisters, YMCA and city-wide athletic programs.

Advertising:

- Print resources are available on the College Goal FAF$A website: https://collegegoal.az.gov/site-coordinator-resources.

4. Frequently Asked Questions and Answers

What is College Goal FAF$A?

- College Goal FAF$A (previously College Goal Sunday) is a financial aid initiative that the Arizona Commission for Postsecondary Education has been proud to coordinate for the last 19 years. College Goal FAF$A provides information and FREE professional assistance to students and families seeking college financial aid. High school seniors or returning adults who are planning to enter college this year can get free help to complete the Free Application for Federal Student Aid (FAFSA), which is the 1st critical step in applying for financial aid.

  There will be financial aid professionals at sites across the state available to provide face to face help from 2-4 PM on Saturday, February 13, 2016 and Sunday, February 14, 2016. Additionally, high schools will plan to hold multiple events beginning in January to meet the needs of their seniors, parents, and administrative schedules. For those who are not able to make it, there is no need to worry as we have line by line FAFSA instructions on the Arizona College Goal FAF$A website www.collegegoal.az.gov/college-goal-fafsa.

Why is it important that students and families complete the FAFSA?

- Over 80% of all student financial assistance is provided by the federal government which equates to over $150 billion. The FAFSA is the 1st critical step in applying for financial aid. Additionally, the FAFSA is often required in order for students to apply for state aid, scholarships or financial assistance from their institution.

When should students complete the FAFSA?

- As soon as it becomes available! What students often don't know is that a lot of non-federal financial aid has limited funding available and is awarded to eligible students on a first-come, first-served basis. The FAFSA for the 2016-17 academic year becomes available January 1. In order for students to meet the priority filling deadlines for most universities and receive consideration for the greatest amount of financial aid, we urge students to have their FAFSA submitted by Valentine's Day (Feb. 14).

Who finds the volunteers for my event?

- It is the Site Coordinator's responsibility to ensure their event has volunteers. The ACPE will also be helping to find volunteers and hosting an online volunteer registration site.

Where can I find the student survey and other material that is required?

- The student survey (online & paper) can be found at https://collegegoal.az.gov/site-coordinator-resources. Along with the registration form and other materials you might find useful like: Line by Line Instructions for Completing the FAFSA and Steps to Take After Completing the FAFSA.

After the event, what do I do with the registration forms and paper student surveys?

- Please mail these forms back to the ACPE within a week after your event. Mail to:

  2020 North Central Ave., Suite 650
  Phoenix, AZ 85004

Are there other resources that may be contacted for FAFSA help?

- The Federal Student Aid Information Center (FSAIC) is another fantastic resource offering assistance.

  1-800-4-FED-AID (1-800-433-3243)
  Monday–Friday, 8 a.m.–10 p.m. Eastern time (ET)

5. Prepare Yourself for the 2017-2018 FAFSA Changes

New FAFSA Time Line

When a Student Is Attending College (School Year)	When a Student Can Submit a FAFSA	Which Year's Income Information Is Required
July 1, 2016–June 30, 2017	January 1, 2016–June 30, 2017	2015
★ July 1, 2017–June 30, 2018	October 1, 2016–June 30, 2018	2015 ★
July 1, 2018–June 30, 2019	October 1, 2017–June 30, 2019	2016

- The 2016-2017 FAFSA will be the last FAFSA to launch on January 1st.

- Starting with the 2017-2018 FAFSA, the application will launch earlier on October 1st and will collect income information from an earlier tax year.
    - Instead of using prior year (2016) tax information, the FAFSA will collect prior-prior (2015) tax information. Most families should be able to retrieve IRS data electronically, reducing the chances for data-entry errors.

6. List of Resources and Websites

➢ Lesson Plans/Modules

National Training for Counselors and Mentors (NT4CM)

- NT4CM is a training program that supplies training materials and webinars to help counsel students and families on preparing financially for college (including information on federal student aid programs, scholarship searches, and financial aid fraud).
    - The *Applying for Federal Financial Aid* module will help students:
        - understand how to apply for federal student aid,
        - understand the application output and how to make corrections, and
        - learn to address special circumstances.
    - http://www.financialaidtoolkit.ed.gov/tk/training/nt4cm/resources.jsp
    - NT4CM has other training modules ranging from an overview of financial aid programs to after the FAFSA.

Money Smart

- Federal Deposit Insurance Corporation (FDIC) curriculum options designed to promote financial understanding in young people. Age-appropriate standard-aligned curriculums can be incorporated into subjects such as English, Math, and Social Studies.
- *Money Smart for Young People*
    - Lesson 12 – *Halls of Knowledge*: This lesson explores different ways to finance your college education, from building savings to financial aid and loans. Students employ strategies for weighing costs, benefits, and options so they can make choices regarding higher education.
    - https://www.fdic.gov/consumers/consumer/moneysmart/young.html
    - *Money Smart* contains 22 lessons with hands-on activities and curriculums to engage 9th through 12th graders. These lessons range from career options and spending and budgeting to financing college and starting a business.

FSA Financial Literacy Guidance

- Help for counselors to assist students in developing skills necessary to make informed financial decisions.
    - http://financialaidtoolkit.ed.gov/resources/fin-lit-guidance.pdf

➢ State/Local Resources

- **College Goal FAF$A** – https://collegegoal.az.gov/college-goal-fafsa
    - Home page of the College Goal FAF$A campaign.
    - Locations and times for College Goal FAF$A workshops are listed here: https://collegegoal.az.gov/fafsa-workshop-events

- **College Goal FAF$A Site Coordinator Resources** – https://collegegoal.az.gov/site-coordinator-resources
    - Listing of carefully selected site coordinator resources for a successful College Goal FAF$A workshop.

- **College Goal Arizona Facebook** – www.facebook.com/CollegeGoalArizona
    - Follow us on Facebook and find out more exciting financial aid information.

- **College Depot** – www.phoenixpubliclibrary.org/collegedepot
    - Free, full-service college access center in downtown Phoenix. One-on-one appointments and workshops regarding admissions, financial aid, and one of the best scholarship lists.

- **Northern Arizona College Resource Center** - http://nau.edu/ess-sites/northern-arizona-college-resource-center/
    - Free information and assistance about how to apply and how to pay for college in Flagstaff.

- **Tucson Regional College Access Center** – www.metedu.org/rcac
    - Free help for students who are preparing for, applying to, and succeed in college serving students, families and educators in Tucson and Pima.

- **Arizona Commission for Postsecondary Education** – https://highered.az.gov
    - Home page for the Arizona Commission for Postsecondary Education.

➢ Federal Resources

- **FSA ID** – https://studentaid.ed.gov/npas/index.htm
  - A username and password combination that serves as a student's or parent's identifier to allow access to personal information in various U.S. Department of Education systems and acts as a digital signature on some online forms.
  - Also available in Spanish: https://studentaid.ed.gov/npas/index.htm

- **Federal Student Aid ID Information** – https://studentaid.ed.gov/sa/sites/default/files/whats-fsaid.pdf
  - Learn more about what the FSA ID is and why it is needed.

- **FAFSA** - www.fafsa.ed.gov
  - Free Application for Federal Student Aid; this is the site where student's and parent's complete the FAFSA.
  - Also available in Spanish: https://fafsa.ed.gov/es_ES/index.htm

- **Federal Student Aid Information Center** - https://fafsa.ed.gov/help.htm
  - Need help with completing the FAFSA? Contact the Federal Student Aid Information Center. Phone number and customer service hours can be found under "Contact Us". FSAIC's primary role is to respond to student and parent inquiries. Customer service representatives provide comprehensive assistance in English, as well as Spanish, on general information related to federal student aid (Title IV programs), the FAFSA application (paper and online), pre-filled FAFSA on the Web, FAFSA corrections, FAFSA4caster, the U.S. Department of Education's federal student aid grant and loan programs and student loan history.

- **Federal Student Aid Information Center Live Help/Chat** - https://studentaidhelp.ed.gov/app/home/site/fafsa
  - Chat live; get additional help completing the FAFSA.
  - Also available in Spanish: https://studentaidhelp-es.ed.gov/app/home/site/fafsa

Resources for Filling out the FAFSA

- **Federal School Code Search** - https://fafsa.ed.gov/FAFSA/app/schoolSearch?locale=en_EN
  - Search for the federal school codes for colleges you are interested in including on your FAFSA. Also find detailed college information, like tuition and fee amounts and graduations rates. Compare the information for up to 10 colleges.

- **State FAFSA Deadlines** – http://www.fafsa.ed.gov/deadlines.htm
  - View the state, federal, and college deadlines.

- **Providing Financial Information** - https://studentaid.ed.gov/sa/fafsa/filling-out
    - Find out more information regarding what the financial information that the FAFSA asks for.
    - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/filling-out

- **IRS Data Retrieval Tool** - http://www.fafsa.ed.gov/help/irshlp9.htm
    - The tool allows students and parents to access the IRS tax return information needed to complete the FAFSA and transfer the data directly to the FAFSA from the IRS website.

- **FAFSA on the Web Worksheet 2015-2016** - https://studentaid.ed.gov/sa/sites/default/files/2015-16-fafsa-worksheet.pdf
    - Preview of the questions that may be asked while completing the FAFSA.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/2015-16-fafsa-worksheet-spanish.pdf

- **FAFSA Line-by-Line Instructions 2015-2016** - https://studentaid.ed.gov/sa/sites/default/files/2015-16-completing-fafsa.pdf
    - Detailed instructions on how to complete the FAFSA along with a number of frequently asked questions.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/2015-16-completing-fafsa-spanish.pdf

General Info

- **Financial Aid Types** – http://studentaid.ed.gov/sites/default/files/types-of-aid.png
    - Infographic on the types of federal financial aid.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/types-of-aid-spanish.png

- **Myths About Financial Aid** - https://studentaid.ed.gov/sa/sites/default/files/financial-aid-myths.pdf
    - Common myths about financial aid.
    - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-myths-spanish.pdf

- **FAFSA4caster** - https://fafsa.ed.gov/FAFSA/app/f4cForm
    - Provide some basic information and estimate your eligibility for federal student aid.
    - Also available in Spanish: https://fafsa.ed.gov/FAFSA/app/f4cForm?execution=e2s1

- **Financial Aid Process** – http://studentaid.ed.gov/sites/default/files/financial-aid-process.png
    - Infographic on the financial aid process.

- Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-process-spanish.png

- **Financial Aid Process for Parents** – http://studentaid.ed.gov/resources/parents
  - Some parent resources to help parents save for college, learn about financial aid, and understand the application process.
  - Also available in Spanish: https://studentaid.ed.gov/sa/es/resources/parents

Tips for Problem Areas

- **FAFSA Parent Info Required** – http://studentaid.ed.gov/sites/default/files/dependency-status.png
  - Infographic explaining if a student needs to provide their parent information on the FAFSA.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/dependency-status-spanish.png

- **FAFSA More Than 10 Colleges** – http://www.fafsa.ed.gov/help/fotwfaq14.htm
  - Have more than 10 colleges? Find out how to include those additional colleges on a FAFSA.

- **Reporting Same-Sex Marriage on the FAFSA** - https://studentaid.ed.gov/sa/sites/default/files/reporting-same-sex-marriage-on-fafsa.pdf
  - Help with how to respond to the parent section of the FAFSA if your parents are of the same sex.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/reporting-same-sex-marriage-on-fafsa-spanish.pdf

- **Financial Aid and Undocumented Students** - https://studentaid.ed.gov/sa/sites/default/files/financial-aid-and-undocumented-students.pdf
  - Questions and answers that provide information about student financial aid for undocumented students.
  - Also available in Spanish: https://studentaid.ed.gov/sa/sites/default/files/financial-aid-and-undocumented-students-spanish.pdf

Next Steps

- **FAFSA Corrections or Updates** – http://studentaid.ed.gov/fafsa/next-steps/correct-update
  - Learn what types of corrections and updates can be made and how to make them.
  - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps/correct-update

- **FAFSA What Next** - http://studentaid.ed.gov/fafsa/next-steps

- Learn about what to expect after you submit your FAFSA.
- Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps

- **FAFSA When Will You Get Financial Aid** – http://studentaid.ed.gov/fafsa/next-steps/receive-aid
  - Find out how and when you will receive your financial aid.
  - Also available in Spanish: https://studentaid.ed.gov/sa/es/fafsa/next-steps/receive-aid

7. History of College Goal FAF$A

Who started it?

What we call College Goal FAF$A in Arizona originally began as "College Goal Sunday" back in 1989 as a joint project of the Indiana Student Financial Aid Association (ISFAA) and the State Student Assistance Commission of Indiana (SSACI), with funding from Lilly Endowment, Inc.

Why did it start?

College Goal Sunday was designed to meet a specific need. Research showed that Indiana families listed high costs as the main barrier to college attendance, even though tens of millions of dollars were available to Indiana students in various forms of financial aid. Too many families – particularly low income families with no tradition of pursuing higher education beyond high school – were not applying for available funds.

Availability of funds was not enough to push these students over the threshold to higher education. The students and families needed two more things: First, more information through a multitude of channels about the availability of financial aid; second, expert assistance in filling out the paperwork required to qualify for aid.

What was the goal?

The goal of College Goal Sunday was to inform low income and first generation college-going students of the various forms of financial aid assistance available for higher education and help them fill out the Free Application for Federal Student Assistance (FAFSA) to qualify for those funds.

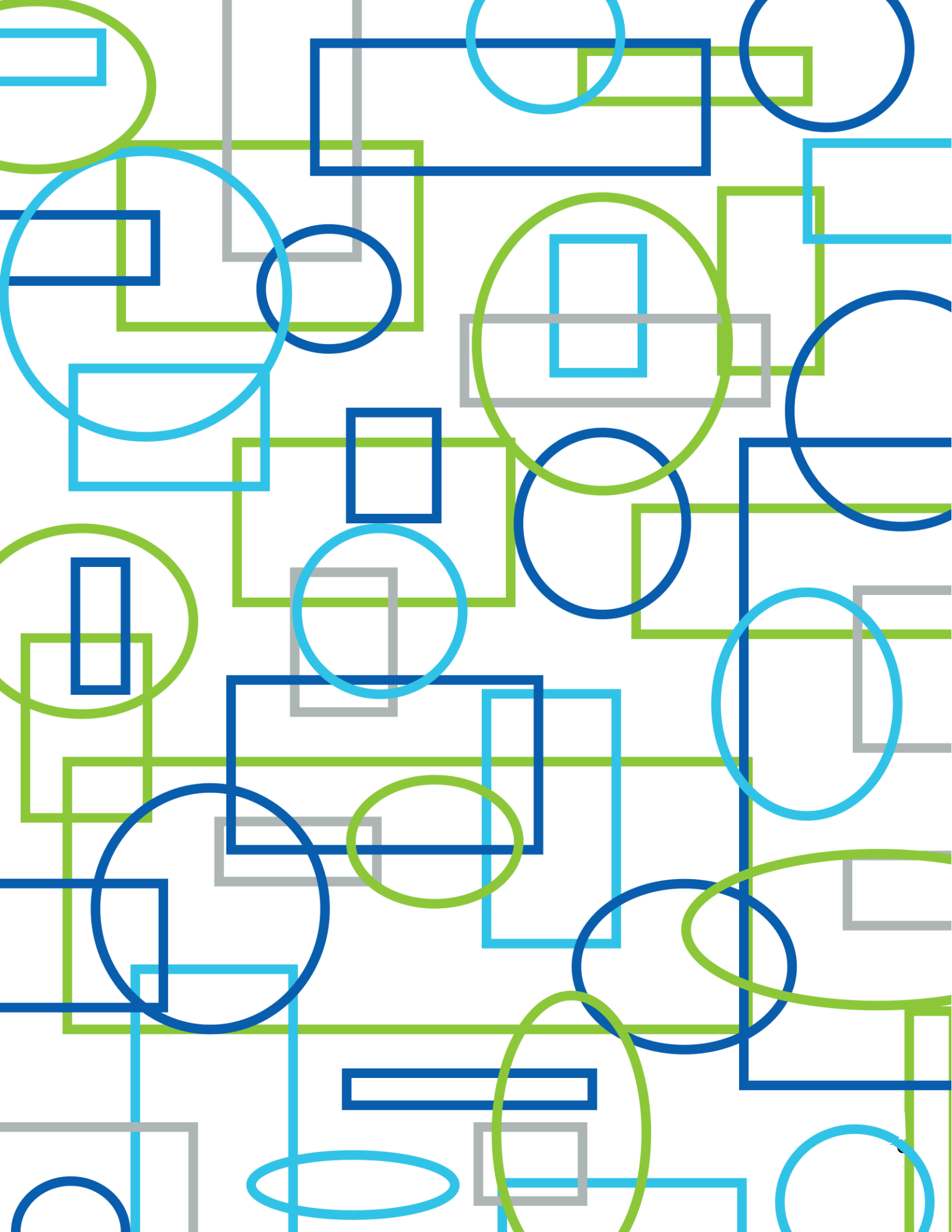
What made this program successful?

A two-part strategy was devised to address the problem. First, ISFAA members – primarily college financial aid staff throughout the state – volunteered their time and expertise on one particular day of the year. On College Goal Sunday (traditionally a week or two after Super Bowl Sunday), professionals would travel to selected community sites across Indiana to help families complete their FAFSA, the universally required financial aid application.

Second, the group implemented an extensive public information campaign to reach low-income Indiana residents prior to the College Goal Sunday event. The campaign used the news media, direct mail, and

celebrity appearances at key high schools to inform the public about the importance of an education beyond high school, the availability of financial aid, and the existence of College Goal Sunday to help them complete the FAFSA.

What is College Goal Sunday now?

College Goal Sunday is now a nationwide effort administered by the National College Access Network which focuses on helping first generation and low income students and their families to complete the Free Application for Federal Student Aid during the first few months of each year. In 2015, 34 states and U.S. providences participated in the College Goal Sunday Campaign, helping an estimated 30,000 students and parents.

Arizona has been part of the national College Goal Sunday campaign for 19 years. In 2015 Arizona changed the local name of the campaign to College Goal FAF$A.