

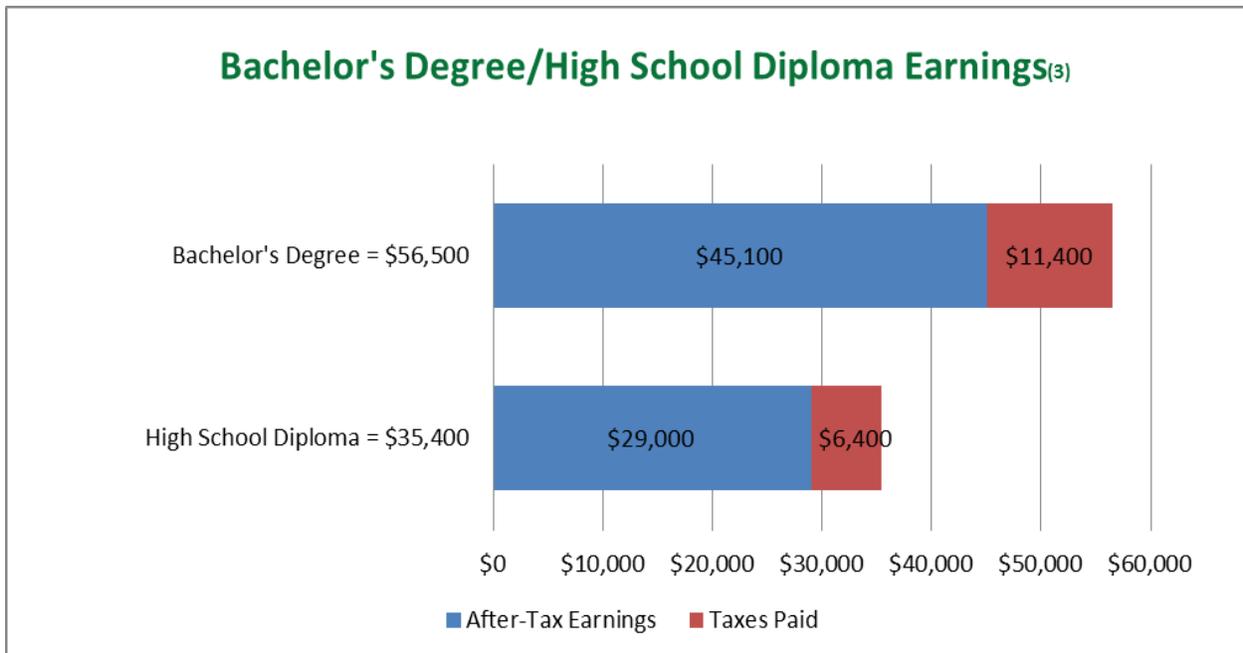
- Arizona
- College
- Application
- Campaign

PROJECTIONS OF POTENTIAL IMPACT OF AzCAC



Projection of the Number of FIRST Filers						
	Number of High Schools Participating	Total Number of Seniors in Participating High Schools	Number of Students Participating in AzCAC Event	Number of Applications Filed during AzCAC Event	Number of Students Filing their FIRST Application During AzCAC Event	Amount 1/2 the Students who Filed their FIRST Application may Receive in Pell (\$3,494 avg. per year ⁽¹⁾)
2014-2015	100	12,400	7,316	3,844	1,736	\$3,032,792
2015-2016	200	24,800	14,632	7,688	3,472	\$6,065,584
2016-2017	300	37,200	21,948	11,532	5,208	\$9,098,376
2017-2018	All	62,000 ⁽²⁾	36,580	19,220	8,680	\$15,163,960

Monetary Impact of Each FIRST Filer

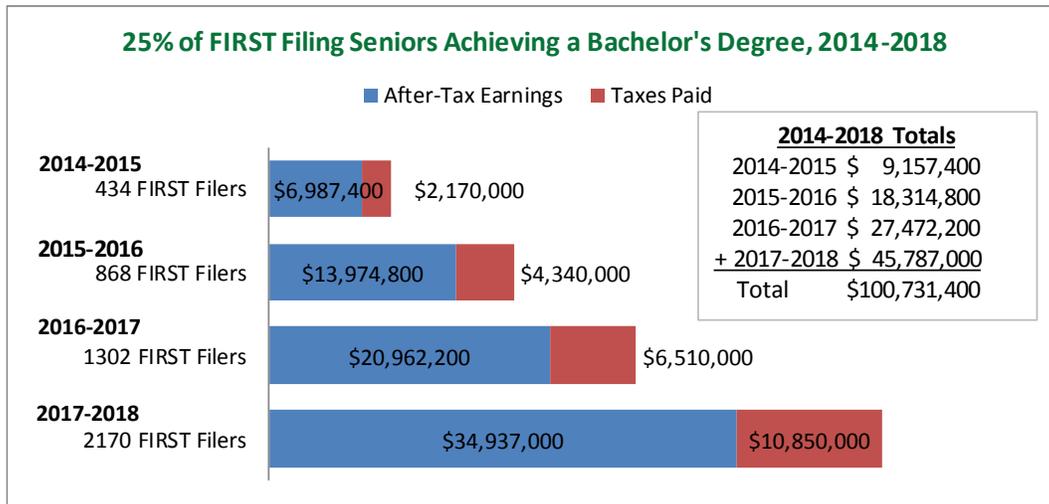


Difference between a Bachelor's Degree & High School Diploma	Difference between a Bachelor's Degree & High School Diploma (After-Tax Earnings)	Difference between a Bachelor's Degree & High School Diploma (Taxes Paid)
\$21,100	\$16,100	\$5,000

- U.S. Department of Education, Federal Student Aid, "2012-2013 Award Year Grant Volume by School," Pell Disbursed by Arizona Institutions, <http://studentaid.ed.gov/about/data-center/student/title-iv>
- WICHE, "Knocking at the College Door," page 1, Arizona High School graduates midpoint of 62,000 projected per year through 2020-2021
- College Board, "Education Pays 2013," page 11.

Monetary Impact of Campaign FIRST Filers Over Time

One Year Impact of Projected FIRST Filers



Assumptions

1. Approximately ½ of the students who file for the very FIRST time during the campaign will enroll in postsecondary education and also may be eligible for the Federal Pell Grant. All participating high schools are Title I schools.
2. Approximately ½ of the students in assumption 1 are assumed to advance to a postsecondary education and will obtain a baccalaureate degree.